

NCC Cable System Order

Order #	62303165
Syscode	3211
System Name	Time Warner/Clarksville, IN
Market	Louisville

AE	James Pagano
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Feb16
-	

Flight Dates	07/04/16 - 07/17/16
Agency	Buying Time
Advertiser	Gregg for Indiana

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/30/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$3,727.00		
Commission	\$559.05		
Net Total	\$3,167.95		
Total Spots	77		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: Corrected Rates, NPE 06/27/16-09/04/16, Reduced spots to budget. Thanks! 6.30
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/4/16	7/10/16	05:00	10:00		X	X	X	X	X	X	-	-	10	\$16.00	\$160.00	30	R1, -2x
2	CNN	CNN EM	7/11/16	7/17/16	05:00	10:00	X							-	-	1	\$16.00	\$16.00	30	R1, -1x
3	CNN	CNN DT	7/4/16	7/10/16	10:00	18:00		X	X	X	X	X	X	-	-	10	\$16.00	\$160.00	30	R1, -2x
4	CNN	CNN DT	7/11/16	7/17/16	10:00	18:00	X							-	-	1	\$16.00	\$16.00	30	R1, -1x
5	CNN	CNN PT	7/4/16	7/10/16	18:00	24:00		X	X	X	X	X	X	-	-	10	\$28.00	\$280.00	30	R1, -2x
6	CNN	CNN PT	7/11/16	7/17/16	18:00	24:00	X							-	-	1	\$28.00	\$28.00	30	R1, -1x
7	CNN	CNN O	7/4/16	7/10/16	00:00	02:00		X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	R1
8	CNN	CNN O	7/11/16	7/17/16	00:00	02:00	X							-	-	1	\$12.00	\$12.00	30	R1
9	FXNC	FXNC EM	7/4/16	7/10/16	05:00	10:00		X	X	X	X	X	X	-	-	9	\$78.00	\$702.00	30	R1, -3x
10	FXNC	FXNC EM	7/11/16	7/17/16	05:00	10:00	X							-	-	1	\$78.00	\$78.00	30	R1, -1x
11	FXNC	FXNC DT	7/4/16	7/10/16	10:00	18:00		X	X	X	X	X	X	-	-	9	\$53.00	\$477.00	30	R1, -3x
12	FXNC	FXNC DT	7/11/16	7/17/16	10:00	18:00	X							-	-	1	\$53.00	\$53.00	30	R1, -1x
13	FXNC	FXNC PT	7/4/16	7/10/16	18:00	24:00		X	X	X	X	X	X	-	-	10	\$133.00	\$1,330.00	30	R1, -2x
14	FXNC	FXNC PT	7/11/16	7/17/16	18:00	24:00	X							-	-	1	\$133.00	\$133.00	30	R1, -1x
15	FXNC	FXNC O	7/4/16	7/10/16	00:00	02:00		X	X	X	X	X	X	-	-	5	\$35.00	\$175.00	30	R1, -1x

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16	FXNC	FXNC O	7/11/16	7/17/16	00:00	02:00	X							-	-	1	\$35.00	\$35.00	30	R1

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	77	0	0	0	0	0	0	0	0	0	0	0	77
AMT	\$3,727.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,727.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/30/16

62303165 | Louisville | Time Warner/Clarksville, IN | 3211 |